

**pluxee**

# **SIG UK**

## Case Study

“Benefits engagement has increased year-on-year”







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## Meet SIG

SIG is a UK headquartered supplier of insulation, roofing materials, and sustainable building products to customers. Operating with a local market business model to empower its people, this people-centric organisation has nurtured a strong and happy workforce. However, when it came to engaging UK employees with their benefits, they recognised there was room for improvement and sought ways to innovate.



# ✖ More opportunities for their people

When they contacted Pluxee UK in 2018, SIG UK already had a financial wellbeing package, providing their employees with the chance to make savings. This solution had been in place for many years, but SIG UK found that employee engagement was lower than expected and it wasn't making the desired impact.

Seeking a partner that could help create a financial wellbeing strategy that maximises employee engagement and provides a better service and user experience, SIG UK partnered with Pluxee UK, embedding our Employee Discounts Platform and Pluxee Cashback Card into their offering.

SIG UK joined the Pluxee family in November 2019. One year later, **they saw considerable improvement in employee uptake** and decided to purchase their reward eVouchers through our Voucher Shop platform.

**Together, we're bringing an ever-developing and holistic employee wellbeing solution to life.**



📦 Employee benefits are an investment. When managed effectively, they provide significant employee support, and employers see a return through increased engagement, motivation, and employee retention.

For a long-term employee benefits package to be sustainable, your employees must engage with them, so it's essential to offer solutions that meet a variety of needs.





“I thoroughly enjoy working with Pluxee UK; getting business done is easy and enjoyable. On several occasions, I have positioned something to Pluxee and worked collaboratively to implement a solution. They are always forthcoming with ideas to help drive engagement and open to suggestions to achieve the goal.”

**Gregg Smith, UK Reward Manager, SIG UK**

## ✖ The Pluxee solution

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SIG UK understood that it was within their power to give their employees more - more savings, more support, and more of what brings them joy.

SIG UK has reported a great response from employees engaging with the Pluxee Discounts Platform, and employee spending has consistently risen.

Furthermore, overall benefits engagement has increased year-on-year, with the 2023 annual benefits survey confirming that **51% of SIG UK employees believe the benefits offering has improved under the partnership with Pluxee UK.**

# ✖ The Pluxee difference

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Pluxee is one of many employee engagement and benefits specialists on the market.

## So, what's the Pluxee difference?

The clue's in our name. 'Plux' means more, and that's what we're committed to doing - giving you more of what matters most.

When you partner with Pluxee UK, we help open up a world of opportunities for your business by helping you support and engage those responsible for its success – your people.

## You don't get a supplier. You get a partner.

We measure our success by yours, so you'll receive a dedicated account manager committed to optimising employee uptake and navigating your business through the ins and outs of utilising your offering to its full potential.



# ✖ More opportunities for their people

As SIG UK discovered, Pluxee UK account managers go beyond answering calls and replying to emails. To help SIG UK achieve high levels of engagement, they also run educational workshops to help promote the benefits and the difference they could make to SIG UK's workforce.

We often run roadshows alongside our clients. They're an effective way to get new benefits offerings off the ground, boosting uptake.

SIG UK very much appreciate our promotional assistance, and we value the opportunity to get to know the people we're working with and for.

**As SIG's UK Reward Manager, Gregg Smith, says, our Pluxee people "Take the time to understand our needs and work with us to deliver."**



🗨️ I'm thrilled to bits with the benefits package offered by SIG UK. I've not felt this valued by a company in a long time.

**Feedback from an employee in SIG UK's annual benefits survey**





## Pluxee Card

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Our Pluxee Prepaid Card is an inclusive, cost-effective, sustainable employee benefit that stretches salaries further. Once your employees pop it in their wallet or phone, **they can earn up to 15% cashback** whenever they use their card in-store or online with one of our participating retailers - including some of the UK's favourites.

SIG UK invites every employee to apply for a Pluxee Card, which they can use to purchase items wherever Visa prepaid is accepted worldwide.

Our vast and ever-growing range of retailers means SIG UK's employees can earn cashback on the weekly shop, days out, shoes and clothing, DIY, and so much more.

**Better still, when they request a partner card, they can stretch household budgets further, too!**

# ✖ Employee Discounts Platform

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Between November 2019 and March 2024, SIG UK's employees placed **4,000** orders to the value of **£632,581** via our Employee Discounts Platform, making the most of their discounted eVouchers and Online Cashback deals.

**SIG UK employees saved £42,114.87**

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## **Saving money made easy!**

SIG UK's employees access our Employee Discounts Platform via desktop or app so they can plan ahead or make savings on the go.

Once logged in, they can find their chosen retailer (we partner with over 100), purchase their discounted eVoucher, apply it at the checkout, or scan it in-store!



## 🏠 **Savings on everyday essentials and household items!**

Currys is by far SIG UK's employees' favourite place to spend, with Tesco close behind



# ✖ The Pluxee Effect

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Giving SIG UK the employee benefits they need to make an impact and support employee wellbeing.

We take pride in being a trusted partner and provide detailed reports of where, how, and when your employees purchase discounted vouchers. This transparency offers SIG UK the data they need to understand how best to support their people, the value the benefits bring, and the true impact their financial wellbeing initiatives have.

From feeding their families, kitting out their house, buying top tech, and enjoying discounted trips to the cinema, **SIG UK's employees can afford to enjoy more of what really matters to them.**

📊 SIG UK has seen a consistent year-on-year increase in their eNPS score, which now sits at +9 when they asked their employees if they would recommend SIG UK as an employer in their employee engagement survey."



# ✖ Pluxee eVouchers: Reward with purpose

When SIG UK uses our Voucher Shop platform to reward its employees with our digital eVouchers, they give their people over 150 brands to choose from!



plus many more...

Rewards boost employee engagement and retention, especially when they help your people enjoy more of what they love.

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Between December 2020 and March 2024, SIG UK issued its employees £662,105 worth of eVouchers.

🗨 The real benefit we have seen is on the administrative side. The process for ordering our vouchers is smooth, and the processing speed is amazing - pretty much the same day! This has made it much easier for our admin teams to manage."

**Gregg Smith, UK Reward Manager, SIG**





A partnership  
that's growing  
form strength to  
strength!

## ✖ Gym and Fitness Discounts

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In January 2024, SIG UK added our Gym and Fitness discounts to their benefits offering!

Now, SIG UK employees can enjoy up to 25% off annual memberships with the fitness brands you know and love!

An incredibly inclusive health benefit, there's something for everyone.

Exercise is personal, so our Gym and Fitness discounts cater to all interests and abilities.

Nature lovers can enjoy discounts with boot camps and sports clubs. Less confident employees and those short on time can access our vast range of digital fitness partners, giving them discounted subscriptions to online workout programmes with some of the biggest names and brands in the business.

**SIG UK employees downloaded 292 discounted gym and fitness vouchers in the first three months alone!**



Pluxee is the global leading employee benefits and engagement partner that opens up a world of opportunities to help everyone enjoy more of what really matters to them.

Through a full range of innovative and digital solutions deployed in 31 countries, Pluxee creates meaningful, engaging, and personalised experiences to contribute to the wellbeing of individuals at work and beyond.

In the UK, Pluxee offers award-winning employee benefits, rewards and recognition all designed to bring more value to people. Globally, Pluxee supports the purchasing power and promotes the well-being of more than 36 million consumers. Pluxee accompanies 500,000 clients to develop more meaningful relationships with their employees and improve their engagement. Pluxee simplifies the life of 1.7 million merchants every day. Strengthened by its historical ties with Sodexo, Pluxee with its 5,000 employees is committed to increase its influence as CSR leader by giving its clients, partners and consumers the means to make more sustainable choices every day.

**Choose Pluxee.**

[www.pluxee.uk](http://www.pluxee.uk)